

Why join LPM?

To ensure that your legal career thrives, you need two important resources--people and information. The ABA Law Practice Management Section offers an abundance of both. The practice of law involves a business component that is integral to success yet not taught at most law schools or at most law firms. LPM provides members with essential tools needed for the business of practicing law relevant to every lawyer, regardless of practice, geography or position.

Resources

LPM's primary function is the education of its members. Whether you are a solo practitioner, the managing partner of a large law firm or a law student preparing to enter practice, efficiency and productiveness are critical to your success. Through the content it provides, LPM plays a major role in the professional development of its members and keeps them current on legal and industry issues and trends.

As a member of LPM, you will receive indispensable advice and information on a variety of practice management topics, including implementing technology that works, quality of life, e-lawyering, alternative billing methods, and ways to serve your clients more effectively.

With the member discounts for many of these benefits, membership pays for itself. The list below highlights member benefits.

- Six Issues of *Law Practice Magazine*
- Complimentary subscription to monthly webzine, *Law Practice Today*
- Complimentary subscription to monthly e-newsletter, *LawPractice.news*
- Discounts on ABA TECHSHOW® and other LPM conferences
- Discounted registration on *Third Thursday CLE Teleconference Series*
- Special member pricing on more than 80 LPM publications
- Leadership development through committee involvement
- Networking opportunities through Section participation
- Significant discounts on educational programs
- Meeting previews and special e-mail announcements
- Access to E-Mail Discussion Lists

For more resources, visit: www.lawpractice.org

People

Joining LPM gives you access to some of the most accomplished lawyers in the country. The networking opportunities offered by the Section through its meetings, events, courses and on-line resources provide tremendous support for members.

LPM offers a unique forum for developing referrals and business. Since our membership is so broad in scope, not everyone does the same thing or is looking for the same opportunities. While Section activities can and often do lead to obtaining new business, our members often cite the friendships they have formed as a primary reason for remaining active. The sense of community among its members is unique.

No matter where you are in your career, you cannot be successful without the participation of others. Your contacts and network are among your most important tools. LPM membership gives you the opportunity to add to and fortify your network in a meaningful way.

In their own words

When asked “Why LPM?”, here is how two Section leaders responded:

“If I had to give an elevator speech about the Section, I would say that people should join LPM not only to learn more about the practice of law, but also to help teach others on the basics of practice management. In contrast to other substantive law sections, the LPM Section exists primarily for educational purposes -- it fills a need that lawyers aren't finding anywhere else.”

“One of the beauties of LPM is that it is relevant to every lawyer, regardless of practice, geography or position. Our inclusive nature allows those interested in becoming active with a very quick ramp-up time from "interested" to "extremely active" on our delivery boards and leadership track. And unlike many of the practice-driven ABA sections, there is a greater opportunity for networking and referrals, since you are not intermingling with a lot of attorneys doing the same thing, looking for the same opportunities.”